

# Blockchain technologies for authenticity verification and shipment control of the best drinking water from Baikal



Drinking water is one of the most frequently faked commodities. Over 60% of bottled water in China is counterfeit: water of unknown origin pretending to be the merchandise of famous brands.

Baikal is a world-famous brand which used for sell counterfeits.

## BAIKALIKA has found a solution to this problem.

Blockchain technology ensures 100 % protection against a counterfeit product, and water safety and quality control due to confirmation of the place of origin and a transparent chain of supply to the end-user.

## Baikalika fabric

Since 2015, we extract deep water from Lake Baikal. Our trade mark has been registered in China, Korea, Japan, Mongolia.

## Baikalika water

We extract water of a relict source, a 'lens' of Lake Baikal. Baikal deep water is unique in terms of its purity and composition and is considered ideal drinking water.

## How it works

QR code used along with the blockchain enables water verification and makes it possible to quickly prove BAIKALIKA's authenticity to anyone and anywhere in the world.



## Due to this technology, we are able to:



Protect the product from being faked



Control the chain of supply



Do not need data servers

## BKL Tokens Benefits

It's your personal reserve of 1200 liters of the Baikal deep water, which we supply to the world's best markets. You get 0.07 liters of water per each BKL for free and on a daily basis.

Use your water in the most efficient way:



Choose a warehouse and get the water for your needs



Choose the best market and sell the water from our warehouse



Let us keep the water and get paid for each liter

## Token sale details

**Private Sale**  
22.01.18

Target: \$1.5M  
Special terms

**PreSale**  
12.02.18

Target: \$500K  
Bonus 40%

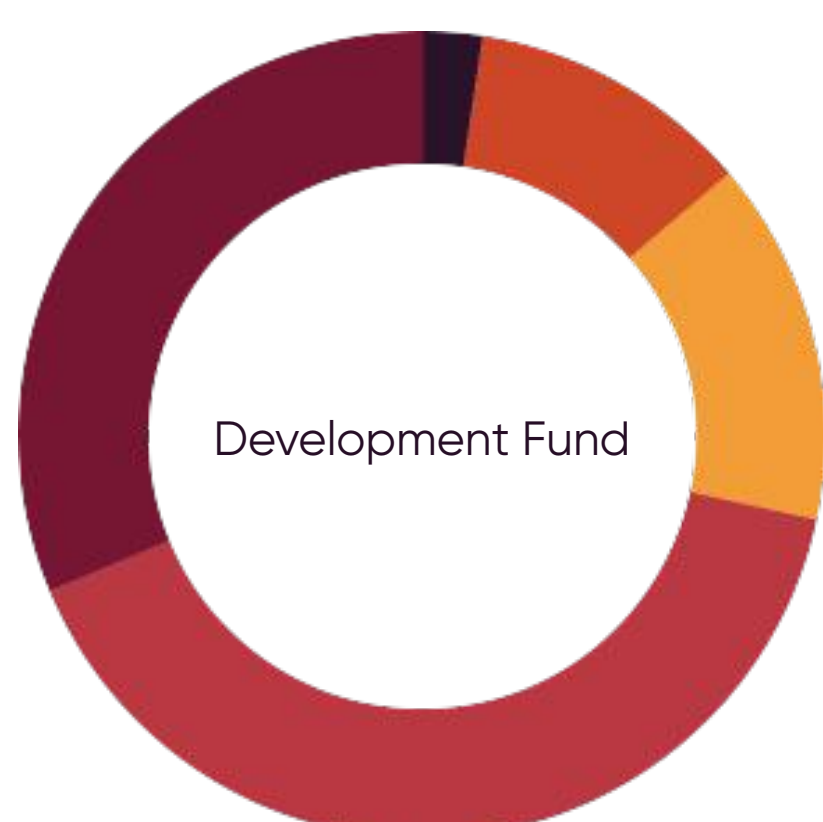
**CrowdSale**  
20.03.18

Soft Cap: \$10M  
Bonus 10% for the first 300K BKL

**1 BKL = \$40**

100% of the issued tokens are intended for sale

## Use of funds



- Blockchain infrastructure
- Production infrastructure
- Logistics infrastructure
- Equipment
- Marketing and rebranding

## The project team



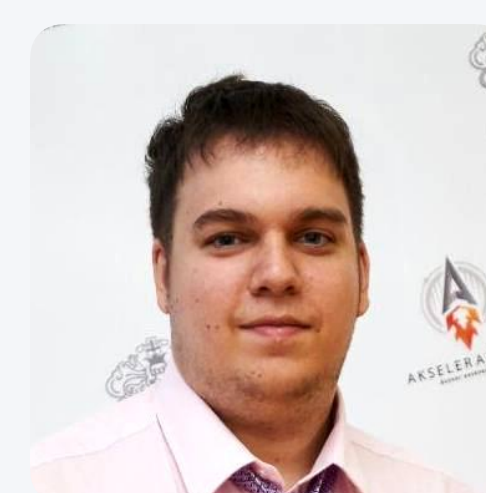
**Ilya Frolov**  
CEO

More than 15 years of project managing experience in worldwide companies, including PEPSI, COCA-COLA, IKEA, CATERPILLAR and others



**Yan Glukhov**  
Co-founder

Head of a number of large and medium-sized manufacturing enterprises in the field of engineering and metallurgy.



**Andrey Nedobylsky**  
CTO

Co-founder and CTO of blockchain platform izzz.io. More than 10 years in full stack development and in high-load development in IoT

## Repurchase of BKL Tokens

From each shipped liter of water, in 2019–2021 Baikalika will allocate \$0.05 to ETH for BKLs repurchase

- All the funds are to be allocated among smart contracts with fixed ETH amounts for BKL purchasing
- Token holders place their BKL on their smart contracts
- The sales price is defined as #ETH/#BKL
- Sellers themselves determine the balance between prices and their offers
- A smart contract is closed in five days, thus fixing a transaction, and distributing funds between the sellers